

# TELL THE WORLD

## Global research outreach at the University of Tokyo



Wednesday, 25 January 2017

13:30 to 16:30, Hongo Campus

**You do great research. So how do you tell the world about it?**

**The University of Tokyo Division for Strategic Public Relations has organized a half-day seminar on the Hongo Campus about promoting your research to the world.**

**This English-language event is open to all researchers and students at the University of Tokyo who would like to learn how to communicate not just to their peers but to a wider audience, and find out about the rewards of engaging with the public.**



**Venue** Auditorium, Ground Floor, Graduate School of Engineering Building 11

Program	Time	Activity
	13:10	Doors open
	13:30	Welcome remarks
	13:40	Talk 1 "Why work with The Conversation Global, a digital platform for news and views written by researchers" Reema Rattan, Global Commissioning Editor for Asia and the Pacific at The Conversation Global
	14:10	Talk 2 "Adding value to your research through global outreach" Robert Blasiak, Research Fellow, Graduate School of Agricultural and Life Sciences
	14:40	Q&A
	14:50	Coffee break
	15:10	Talk 3 "Telling your side of the story: Narrative in research communication" Daniel Powell, Principal Communications Specialist, United Nations University Office of Communications
	15:40	Talk 4 "Busting bad science reporting in the media" Elizabeth Tasker, Associate Professor, Institute of Space and Astronautical Science, Japan Aerospace Exploration Agency
	16:10	Q&A
	16:20	Closing remarks

**Registration** Please register here: <http://bit.ly/1j4kS6D> (University of Tokyo members only)



**[Organizers]**

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