TELL THE WORLD
Global research outreach at the University of Tokyo

You do great research. So how do you tell the world about it?
The University of Tokyo Division for Strategic Public Relations has organized a half-day seminar on the Hongo Campus about promoting your research to the world.
This English-language event is open to all researchers and students at the University of Tokyo who would like to learn how to communicate not just to their peers but to a wider audience, and find out about the rewards of engaging with the public.

Venue
Auditorium, Ground Floor, Graduate School of Engineering Building 11

Program
13:10 Doors open
13:30 Welcome remarks
13:40 Talk 1 “Why work with The Conversation Global, a digital platform for news and views written by researchers”
Reema Rattan, Global Commissioning Editor for Asia and the Pacific at The Conversation Global
14:10 Talk 2 “Adding value to your research through global outreach”
Robert Blasiak, Research Fellow, Graduate School of Agricultural and Life Sciences
14:40 Q&A
14:50 Coffee break
15:10 Talk 3 “Telling your side of the story: Narrative in research communication”
Daniel Powell, Principal Communications Specialist, United Nations University Office of Communications
15:40 Talk 4 “Busting bad science reporting in the media”
Elizabeth Tasker, Associate Professor, Institute of Space and Astronautical Science, Japan Aerospace Exploration Agency
16:10 Q&A
16:20 Closing remarks

Wednesday, 25 January 2017
13:30 to 16:30, Hongo Campus

Please register here: http://bit.ly/1Tjks6D (University of Tokyo members only)

[Organizers]
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