

CHALLENGE FOR INNOVATION

January 5-13, 2019

United Arab Emirates University,
Al Ain, United Arab Emirates

WHAT

Challenge for Innovation is a competition held in the UAEU Science and Innovation Park. For one immersive week, teams are provided with workshops, mentoring, coaching to transfer their ideas into a business solution that offers an innovative product or service with high technological content to solve problems related to strategic issues.

The focus of this year challenge are

- 1) Public Health,
- 2) Resources & Environment,
- 3) Information Technology.

WHY

The purpose of the Challenge for Innovation is to provide participants with knowledge and skills to write and pitch a business plan in one week!

Although it is focused on developing the skills set to start a business, the Challenge for Innovation is not intended to transform all participants into entrepreneurs. However, it helps all participants develop core knowledge on how to create a business. More importantly, it helps develop skills and competences much needed for their professional fulfillment, such as problem solving, critical thinking, teamwork, autonomy, creativity, written and oral communication, how to manage uncertainty and how to channel the collective action in constrained optimization setting to achieve its own objectives, leadership, and self-development.

HOW

During a week, competing teams are provided with workshops, mentoring and coaching services to help them transform their ideas into businesses; build their business models and prepare compelling pitch decks.

WHO

Students from AUA Institutions who meet the following criteria:

1. Interdisciplinary team of 3 to 4 students (undergraduate or graduate programs without any prerequisite) from AUA Institutions. Each institution can nominate one team.
2. A letter of support provided by the home institution is required.
3. Proof of English proficiency is required (Minimum IELTS: 5.5)
4. Two months before the competition, each team should select among the list of categories to be announced by UAEU. The deadline is September 15, 2018
5. Teams apply by submitting a 500-words description of their idea to C4I@uaeu.ac.ae

Fee/Support

- **UAEU provides participants with:**
 - Accommodation and meals (from the of January 5 to 14, 2019)
 - Competition-related services
 - Airport transfers
 - Free internet access
- **Cost borne by AUA Participants:**
 - Flight tickets
 - Visa fees
 - Insurance
 - Any other extra local costs

- **Notes:**
 - No registration fees
 - Supporting documents for visa application should be requested at earliest convenience.

Contact

UAEU Science & Innovation Park,
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Tentative Schedule

Date	Schedule	
	Morning	Afternoon
Jan 5, 2019	Arrival Of Participants	
Jan 6, 2019	Opening Ceremony Workshops	Mentoring / Coaching
Jan 7-10, 2019	Workshops	Mentoring / Coaching
Jan 11, 2019	Submission Of Business Plans	Announcement of The Finalists
Jan 12, 2019	Morning: Final Pitches	Afternoon: Cultural Visit
	Evening: Farewell Dinner	
Jan 13, 2019	Closing Ceremony & Announcement Of Winners	Check Out & Transfer To Airport