Innovation, Incubation and Entrepreneurship (I2E)

When: 1st July, 2019 to 7th July, 2019

Where: Indian Institute of Technology Bombay (IIT Bombay), India

Who: Under Graduate (final year students) & Post Graduate (open for all students)

Why: Over the last decade IIT Bombay has created a vibrant innovation and entrepreneurship ecosystem at its campus. The three main components of the innovation and entrepreneurship ecosystem are: (1) The Entrepreneurship Cell (E-Cell) a student organization which motivates students to bring out their latent spirit of enterprise. (2) Society for Innovation and Entrepreneurship (SINE) is a premier technology business incubator hosted by IIT Bombay since 2004. (3) Desai Sethi Centre for Entrepreneurship (DSfCE) which encourages and supports students in transforming their novel ideas into technology-based ventures. It offers both academic and business inputs to the students and has designed new courses covering all aspects of entrepreneurship. The week-long AUA Overseas Study Program will bring together all these components to give participants a hands-on experience at making strategy, followed by persuasion to the "investors". Participants will also tour some of India's top companies and visit historic places in Mumbai, the financial capital of India.

Program Schedule:

Date	Morning Probe (10:00 am to 1:00 pm)	Afternoon Exploration (2:00 pm to 5:00 pm)
1st July, 2019	Management of Technological Innovation	Society for Innovation and Entrepreneurship (SINE) – Technology Business Incubator at IIT Bombay
2nd July, 2019	Business Model Development & Value Creation	Tata Centre for Technology and Design (TCTD) – Applying Frugal Innovation to Bottom of the Pyramid Needs
3rd July, 2019	Modalities and Approaches to New Venture Creation	Biomedical Engineering and Technology Incubation Center (BETiC) – Development of Devices for Healthcare
4th July, 2019	Working in Teams to Create a Business Plan	Industrial Design Centre (IDC) – Design School at IIT Bombay creating solutions based on local resources
5th July, 2019	Pitching of Business Ideas to Stakeholders	Students Technical Activities Body, eCell, Tinkerers Lab – Student Initiatives for working in New Technologies
6th July, 2019	Field Visit – Leading corporations in Manufacturing / IT services	
7th July, 2019	Mumbai City Tour	

What we provide:

(1) Invitation Letters

(2) Airport Transfers

(3) On campus accomodation (30th June, 2019 to 8th July, 2019)

(4) Meals (three times a day)

(5) Programme fee (funded by AUA Secretariat)

(6) Local Conveyance for Field visit and City Tour

Invite:

We would like to invite all members of AUA to nominate up to 2 students from their university to attend I2E program and have 2 more students on a waiting list. If a university does not nominate any students, or only nominates 1 student, then the unfilled places can be used by students on the waiting list.

For any queries contact: tanvi.mehta@iitb.ac.in