



STARTUP SYMPOSIUM

# HOW TO NURTURE GLOBAL-MINDED UNIVERSITY STARTUPS

DATE

NOV. 10 WED 4PM (PST)

NOV. 11 THU 9AM (JST)

PRESENTED BY



THE UNIVERSITY OF TOKYO

JETRO

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# Startup Symposium

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JETRO is partnering with the University of Tokyo, Sumitomo Life Insurance Company and other university-related institutions including Berkeley Skydeck to hold an online startup symposium on Nov. 10th at 4PM (PST). The discussion focuses on how to nurture university spin-out startups, global expansion, and a university startup ecosystem in the U.S. and Japan.

## Date and Time

PST 2021/11/10 WED  
4:00PM - 7:00PM

JST 2021/11/11 THU  
9:00AM - 12:00PM

## Registration Page

<https://www.jetro.go.jp/form5/pub/iib/us1111symposium>



# Schedule

4:00PM-4:10PM (PST)  
9:00AM-9:10AM (JST)

## Opening Remarks



**NOBUHIKO SASAKI**  
CHAIRMAN & CEO  
**JETRO**

JETRO has been supporting Japanese startups to scale-up in the global market by partnering with local startup ecosystems using its network of offices in more than 70 countries.



**YUKINORI TAKADA**  
PRESIDENT & CEO  
**SUMITOMO LIFE**  
**INSURANCE COMPANY**

Sumitomo Life sees many issues surrounding the super-aging society as sources of innovation and supports enhancing environments for the international development of startup ecosystem in the "well-being" field.

4:10PM-4:30PM (PST)  
9:10AM-9:30AM (JST)

## Keynote

### "How the University of Tokyo strategically nurtures global university startups (tentative)"

The president of the University of Tokyo will speak about their mission, "UTokyo Compass: Into a Sea of Diversity: Creating the Future through Dialogue", a statement of the guiding principles the university should aspire and the direction it should take. The declaration also includes building a university startup ecosystem with the aim of global expansion.



**TERUO FUJII**  
PRESIDENT  
**THE UNIVERSITY OF**  
**TOKYO**

**4:30PM-5:00PM (PST)**  
**9:30AM-10:00AM (JST)**

## University Panel Discussions

### - How to foster a university startup ecosystem and support global expansion

Top university startup ecosystem players will discuss how to successfully build a powerful university ecosystem and support startups to scale-up.



**CAROLINE WINNETT**  
EXECUTIVE DIRECTOR

**BERKELEY SKYDECK**



**RICHARD AMATO**  
DIRECTOR, STRATEGIC & GLOBAL INITIATIVES

**AUSTIN TECHNOLOGY INCUBATOR**



**TOMOTAKA GOJI**  
MANAGING PARTNER & PRESIDENT

**UTEC (THE UNIVERSITY OF TOKYO EDGE CAPITAL PARTNERS)**



**TAKAAKI UMADA**  
DIRECTOR

**FOUND X THE UNIVERSITY OF TOKYO**

**5:00PM-6:00PM (PST)**  
**10:00AM-11:00AM (JST)**

## Startup Panel Discussions

Executives from globally successful startups will discuss the importance and challenges of international expansion at an early stage and their experiences in Silicon Valley

## Part 1: Think global from Day 1



**SUKEMASA  
KABAYAMA**  
CO-FOUNDER/ CEO  
**UPLIFT LABS**

Founded by 3 technology veterans, Uplift provides AI-powered technology provides analytics to improve performance while minimizing injuries in sports, fitness, and our everyday lives.



**TOMOHIRO  
TAKANO**  
CEO/ CO-FOUNDER  
**GENOMELINK**

Genomelink is a DNA App Store & personal data repository where people upload and store DNA data to access more insights, products, and health research.



**CHRISTIAN  
JOHN**  
PRESIDENT  
**TIER4 NORTH  
AMERICA**

Founded in December 2015, Tier IV has led the development of Autoware, the world's first open-source software for autonomous driving, and applied Autoware in applications of last-mile driverless mobility and logistics.

## Part 2: How can entrepreneurs leverage university resources?



**TANIA A. COKE**  
CEO/ CO-FOUNDER  
**TELLUS  
YOU CARE**

Tellus is a growing, health-tech start-up focused on improving healthcare, and eldercare in particular. Tellus, a non-contact device with no wearables, microphones or video cameras has been tested in Japan for accuracy and effectiveness.



**WAICHIRO  
KATSUDA**  
CO-FOUNDER/ CEO  
**THINKCYTE**

ThinkCyte is a biotechnology company that develops innovative life science research, diagnostics, and treatments using integrated multidisciplinary technologies using its proprietary image-based high-throughput cell sorting technology, Ghost Cytometry.



**YUMI  
KAWAHARA**  
PRESIDENT  
**SPACE BIO  
LABORATORIES**

Space Bio Laboratories developed a gravity control device intended to simulate a microgravity environment on the ground. The company's device can also create a hypergravity environment, and it has been sold to 6 countries including NASA.

6:00PM-6:05PM (PST)  
11:00AM-11:05AM (JST)

## Break

6:05PM-6:55PM (PST)  
11:05AM-11:55AM (JST)

## US and Japan startups pitch sessions

Rising startups in the U.S. and Japan will pitch for 4 minutes each, and judges and commentators will evaluate based on their performance.



**MICHAEL SOULE**  
VP, BUSINESS  
DEVELOPMENT  
**EMBR LABS**

Embr Labs is a technology startup with patented wearable technology that provides heating and cooling at the touch of a button, and has been backed by DigiTx Partners and Intel Capital and partnered with Johnson & Johnson.



**KOSHIN  
SEKIMIZU**  
FOUNDER/CEO  
**PROVIGATE, INC.**

Provigate specializes in developing home-based blood glucose measurement sensors and devices and a monitoring app for diabetes treatments. The company developed IoT monitoring services "GlucoReview®".



**SUNGWON LIM**  
CEO  
**IMPRIMED**

ImpriMed develops a personalized drug response prediction service designed for dogs with cancer. The company has raised \$12 million from leading venture capital firms and is now expanding their service to solid tumors and to the Japanese market.



**XIAOJUN SUN**  
CEO  
**BIONICM**

BionicM is powering mobility for all including handicapped and non-handicapped by fusing robotics technology and human body. The company currently offers two products: robotic knee and robotic ankle for different kinds of amputees.



**ADAM SALTMAN**  
CHIEF MEDICAL OFFICER  
**EKO**

Eko brings together advanced stethoscopes, patient and provider software, and AI-powered analysis to elevate the way we detect and monitor cardiovascular disease. Through this unified platform, the company's mission is to help clinicians drive the next evolution in cardiac care.



**TAIHEI SHII**  
CEO  
**STARTBAHN, INC.**

Startbahn is a company that aims to realize a richer society by providing the technology needed by artists and people involved in art. The company is promoting the development of Startrail, a blockchain infrastructure for art distribution and evaluation.

**6:55PM-7:00PM (PST)**  
**11:55AM-12:00PM (JST)**

## **Closing Remarks**



**TOSHIYA WATANABE**  
VICE DIRECTOR, PROFESSOR,  
EXECUTIVE DIRECTOR / EXECUTIVE VICE PRESIDENT  
**THE UNIVERSITY OF TOKYO**  
**INSTITUTE FOR FUTURE INITIATIVES**

An overhead, black and white photograph of four people sitting around a wooden table in a meeting. They are leaning forward, looking at a document on the table. The image is semi-transparent, serving as a background for the text.

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# Contact Us

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