

Greater Tokyo Innovation Ecosystem



## Gather at st phase of **UTokyo GTIE**

## Term **May**~July

Date **Every Other Friday** from 6 pm to 7:30 pm





## **Program features**

• Teaching key elements for developing business from technology seeds • All participants enhance each other through discussions Individual consultation



**Applicants** 

Free for researchers at universities

engineers and business persons in

50,000 yen per person for R&D

and research institutes

company

**Contact information** UTGTIE@ducr.u-tokyo.ac.jp



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UTokyo Division of University Corporate Relations, UTokyo GTIE Office E-mail:UTGTIE@ducr.u-tokyo.ac.jp TEL:03-5841-1492 http://www.ducr.u-tokvo.ac.ip/en/activity/venture/gtie.html

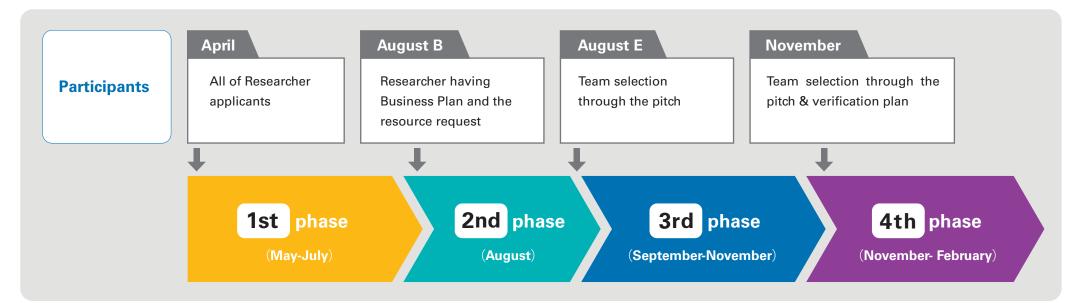




## UTokyo GTIE Whole Program in 2022

Outlline

Produce teams that can create new industries that utilize human resources and technologies in universities and companies



Program	Basic course	1st pitch & Networking	Make Hypothesis-based Business Plan	Verify Business Plan based on Individual consultation
	<ul> <li>Online lecture on problem, solution, and competitive advantage.</li> <li>Summarize the own idea</li> <li>Discuss it among all</li> <li>Individual consultation</li> </ul>	<ul> <li>Interact with Industry</li> <li>Optimize team</li> <li>Select teams for 3rd phase</li> </ul>	<ul> <li>Online lecture on IP, Go To Market, and Financial</li> <li>Summarize the own idea</li> <li>Discuss it among all</li> <li>Individual consultation</li> <li>Pitch in front of VC in the US</li> </ul>	<ul> <li>Verification of Market and Product through PoC</li> <li>Polish the strategy of IP, partners, market development in the oversea.</li> </ul>