

**Net Positive: a mindset shift for courageous leaders willing to do what it takes to create an equal and sustainable world.**

**The important role for the next generation of leaders.**

Conversation with Paul Polman, co-author of “Net Positive”. An opportunity for students to gain insights from the former Unilever CEO on running a business that is both profitable and purposeful.



**Monday, November 21, 2022  
19:00-20:00(JST)**

**@Lecture Hall, 21 KOMCEE West(B1F)  
on Komaba Campus**

**Opening remarks by President,  
Teruo Fujii  
Moderated by Executive Vice President,  
Naoko Ishii**

**Language:** English

**Capacity:** 100 seats

**Eligibility:** Undergraduate students, Postgraduate students, Inbound exchange students and other types of students at UTokyo

**Paul Polman** - Business leader, climate and equality campaigner, co-author of “*Net Positive: how courageous companies thrive by giving more than they take*”, a Financial Times Business Book of the Year.

Application: <https://forms.office.com/r/n6qLnH2ruu>

