

# Global Summer Programme 2024

24th June - 19th July 2024  
(9th Edition)

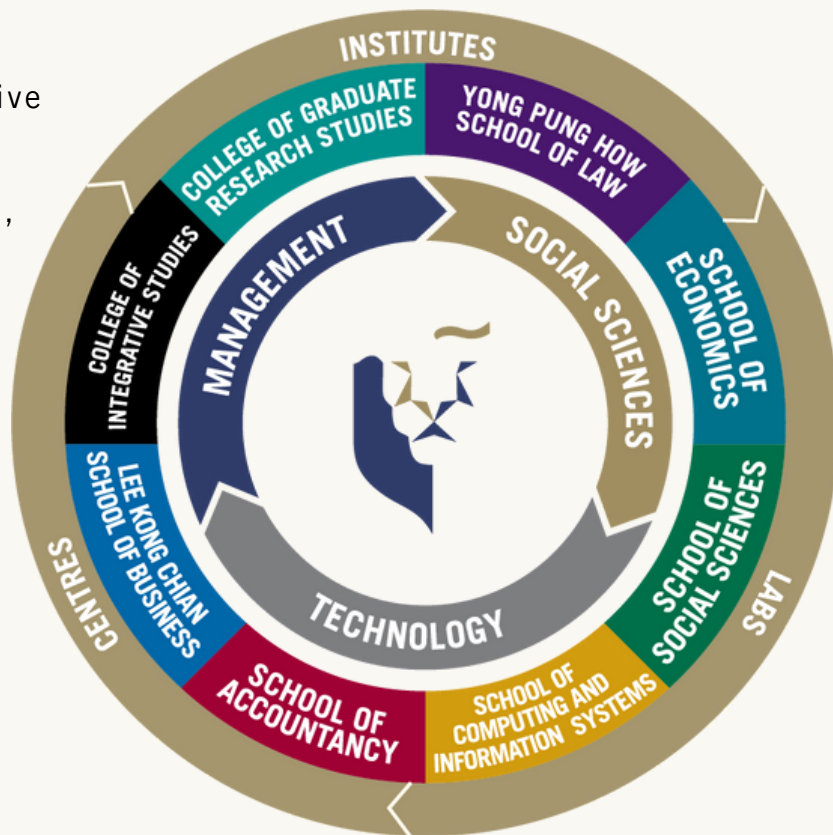


# SMU IS GLOBAL

The Singapore Management University is internationally recognised for its world-class research and teaching excellence.

Established in 2000, SMU is known for its highly interactive, collaborative and project-based approach to learning, and for its emphasis on generating rigorous and high-impact, and multi- and interdisciplinary research that addresses Asian issues of global relevance.

Home to more than 12,000 students, SMU comprises eight schools specialising in Accountancy, Business, Economics, Computing and Information Systems, Law, Social Sciences, Integrative Studies and Graduate Research Studies, offering a wide range of bachelor's, master's and PhD degree programmes.



The College of Integrative Studies and College of Graduate Research Studies also facilitate the development of interdisciplinary programmes across schools to prepare our students to face the challenges of a complex world.

**1st** In the World

for Citation Rankings, Archival Research for All Topics and Archival Research for Financial Accounting awarded to SMU School of Accountancy

by *BYU Accounting Research Rankings 2022*

**3rd** In the World

for Masters in Finance Post-experience awarded to SMUMSc in Wealth Management

by *Financial Times Business School Rankings 2022*

**4th** Globally

in Software Engineering

by *CSRankings 2022*

**1st** SG University

to achieve AAHRPP accreditation

by *Association for the Accreditation of Human Research Protection Programs 2018*

**3rd** In Asia

for Masters in Business Analytics awarded to SMU Master of IT in Business

by *Quacquarelli Symonds (QS) Business Masters Rankings 2023*

**15th** Worldwide

amongst Specialist Universities

derived from *Quacquarelli Symonds (QS) World University Rankings 2024*



# STUDENT TESTIMONIALS



**Amber Derua -  
Katholieke  
Universiteit Leuven,  
Belgium** (GSP 2023)

I will never forget GSP and definitely recommend it – I've broadened my horizons so much through the out-of-classroom activities for cultural immersion and academic exploration.



**Chih Chi Huang -  
National Taiwan  
University (College of  
Law), Taiwan** (GSP 2023)

The SMU GSP has been an experience of a lifetime! I explored new fields of knowledge, gained industry insights, and learnt to appreciate cultural differences through my interactions with the global and diverse participants.



**Jethro Cheung - Singapore  
Management University** (GSP 2023)

GSP is a great opportunity for SMU undergraduates. Through the exposure to students from around the world, I learnt how to communicate with diverse individuals. It is amazing to witness how despite our differences, we could come together to solve common pain points for the betterment of society.



**Nadya Marshanda - Universitas  
Gadjah Mada, Indonesia** (GSP 2022)

Studying in the heart of Singapore allowed me to explore and experience the robustness of this city-state. With the diverse participants, lecturers with varied expertise, and company visits arranged throughout GSP, I am also able to gain a new perspective on contemporary issues and innovative solutions to adapt to the changes.



**Irene Zhang - University of  
British Columbia, Canada** (GSP 2022)

GSP combines unique courses, fun experiential activities, and opportunities to connect with diverse students to provide a unique learning experience in Singapore for the global citizen.



# GSP 2024 COURSES



3

Tracks

16

Courses

3

Interactive  
classes per  
week per  
course

36

Contact  
hours per  
course

## DIGITAL INTELLIGENCE

01

### **Adapt and excel in our current ever-evolving digital landscape**

Digital Intelligence enables individuals and organisations to adeptly navigate the digital landscape, empowering them to harness technology effectively for success, especially in today's interconnected world.

NEW

## ASIAN INSIGHTS

02

### **The world's fastest growing economic region**

Asia is a dynamic region that is home to culturally diverse societies at varying stages of transformation. As a cosmopolitan city state with a thriving entrepreneurship and innovation scene, Singapore offers myriad opportunities for all.

## SUSTAINABLE FUTURES

03

### **Building sustainable futures for the generations to come**

Sustainability is multifaceted and applicable to social and economic domains such as environmental conservation and business practices. As one of the world's top financial hubs and greenest cities, Singapore is an ideal platform to explore this topic.



# TRACK & COURSE LIST



## DIGITAL INTELLIGENCE

**NEW**

**An introduction to Artificial Intelligence: Implications for Work and Business Models**

**Artificial Intelligence for Social Transformation**

**Blockchain Applications in Asia-Pacific's Financial Services**

**Business Data Management**

**Cyber Threat Intelligence**

**Internet of Things - Technology and Applications**

**Managing Customer Relations with Analytics: Asian Insights**



## ASIAN INSIGHTS

**ASEAN Perspectives on Contemporary Issues**

**Asia Pacific Business**

**Capital Markets in China**

**Economic Globalisation and Asia**

**Strategy**



## SUSTAINABLE FUTURES

**Digital Technologies for Environmental Sustainability**

**Innovation for Asia's Smart Cities**

**Sustainability Accounting and Reporting**

**Sustainability, Multinational Corporations, and International Law**

**Did You Know?**

Experience the joy of immersive learning outside of classrooms by delving into the heart of renowned corporations through exclusive corporate visits, gaining invaluable insights. Dive into Singapore's rich cultural tapestry through the programme, exploring its traditions, cuisines, and heritage, creating unforgettable memories that will last a lifetime!

# COSY ACCOMMODATION

## Hotel:

Coliwoo @ Lutheran

ibis Budget Bugis

ibis Singapore  
(Bencoolen)

Lyf @ Ascott

The Keystone @ Holland Village

## Room Price:

SGD 105++ onwards, per night on twin sharing

Price quoted is in Singapore Dollars (SGD) and excludes 10% Service Charge and prevailing Goods and Services Tax (GST). Effective 1 January 2024, the GST rate will be raised from 8% to 9%.



Hotels are not affiliated with Singapore Management University; listing is for reference only. Price quoted above is subject to change.

# MUST-SEE ATTRACTIONS



## Resort World Sentosa (RWS)

Located on Singapore's Sentosa Island, RWS offers a diverse range of world-class attractions for one to enjoy and rejuvenate. With three little beaches, and attractions like Universal Studios Singapore, S.E.A. Aquarium, Adventure Cove Waterpark and many more unique experiences, it is a tropical paradise for visitors of all interests and ages.



## Marina Bay

Discover Singapore's innovative architecture, blending sustainability, modernity and cultural vibrancy. Visit famous landmarks like Marina Bay Sands, Gardens by the Bay and Esplanade, offering art, nature and entertainment. End the day off shopping at The Shoppes, where luxury and international brands await, adding an elegant touch to your Marina Bay experience.



## Chinatown

Nestled in the heart of Singapore, Chinatown is a bustling district which showcase the city's rich cultural heritage, filled with ornate temples and diverse cuisine. Explore heritage sites, shop for unique souvenirs and savour delicious Chinese dishes. Lastly, immerse yourself in the festive atmosphere of this historic and vibrant neighborhood.



# INFORMATION FOR APPLICANTS

We welcome university students from all around the world.

## IN YOUR GSP APPLICATION, PLEASE INCLUDE THE FOLLOWING:

- Your latest academic transcript or official acceptance letter from your university.
- (If English is not the main language of instruction of your university) Either your IELTS or TOEFL test results. We admit students who score 6.5 and above for IELTS, or 577 points (paper-based) or 90 points (Internet-based) for TOEFL.

## PROGRAMME FEES\*:

<b>Application:</b>	SGD 150
<b>Tuition:</b>	SGD 3,270 for one course SGD 5,450 for two courses
<b>Miscellaneous:</b>	SGD 230

\* All fees are quoted in Singapore Dollars (SGD) and include Singapore's prevailing Goods and Services Tax. Effective 1 January 2024, the GST rate will be raised from 8% to 9%. Programme fees do not cover other costs, such as accommodation, travel visa, etc.

\* Upon acceptance of our offer of admission to the programme, non-SMU students are required to make an advance payment of SGD 1,000 (as part of the tuition fee). We only accept payment online via Visa or Mastercard.

\* Terms & conditions apply.

## APPLY FOR GSP 2024 NOW

Application period: 10 January -15 April 2024  
(Singapore Standard Time, GMT+8)

**Early Bird Special: For non-nominated (fee-paying) students, complete your application and payment by 29 February 2024 to earn a spot in our popular Drone Flying Workshop! <While spots last | Terms & conditions apply>**

Sign up for our Newsletter



Email us





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