

## PROGRAM INFORMATION (4)

\*Program details may be subject to alteration

as of 2024/4/16

<b>University name</b>		<b>King Mongkut's University of Technology Thonburi (Graduate School of Management &amp; Innovation)</b>
<b>Program date and time</b>  *Please send the timetable at your earliest convenience.	<b>From</b>	Monday, 26 August 2024
	<b>To</b>	Friday, 6 September 2024
	<b>Recommended arrival date</b>	Sunday, 25 August 2024
	<b>Recommended departure date</b>	Saturday, 7 September 2024
<b>Program contents/outline</b>	<p>The Sustainability Abroad Summer School offers international students an unparalleled opportunity to explore the dynamic landscape of sustainability, business foresight, carbon neutrality and net zero, cross cultural management and the vital concepts of the Bioeconomy, Circular Economy, and Green Economy (BCG). Students will experience these topics in the context of Thailand, a country renowned for its unique blend of culture and sustainable business practices. In addition, students will be able to compare challenges in Thailand with those back in their home country. This program will focus on real-world learning (experiential learning) through seminars and workshops plus beneficial industry visits, connecting international students with industry and business leaders. Through participation in this program, students will be able to connect the dots between the Sustainable Development Goals and enhance their knowledge on a global perspective related to sustainability.</p> <p>In addition, students participating in this Summer School, will also be able to enhance their understanding of local culture and customs through excursions and activities designed to broaden the knowledge of Thai culture for international students. Through hands on learning, students will delve deeper into religion and society, local customs, music and arts, food and entertainment and history and heritage. Students will also travel the neighboring and the historical city of Ayutthaya which was the former capital of Thailand.</p>	
<b>Eligibility and Requirements</b>	<b>English proficiency (e.g. TOEIC, TOEFL, IELTS scores, etc.)</b>	CEFR A2+ (Not required to submit)
	<b>Undergraduate/Postgraduate</b>	Both UG and PG are able to apply
	<b>Nationality</b>	Any
	<b>Pre and post Assignment (if any)</b>	N/A
	<b>Necessary documents (e.g. a copy of passport/student ID card, etc.)</b>	Copy of Passport
	<b>Others (majors, background, etc.)</b>	N/A
<b>Program fees per student</b>	<p>About 55,500 Thai baht (which is inclusive of: (1) tuition fees, (2) airport transfer, (3) in-country transportation, (4) accommodation (twin sharing), (5) partial meals (welcome lunch and dinner, weekend lunch and farewell meal), (6) classroom rental fees and (7) GMI administration &amp; management fees. )</p> <p style="color: red;">※上記料金は目安です。参加人数確定後に確保できる宿泊先によって料金が変わります。</p>	
<b>Number of Students who will be accepted</b>	Minimum: 10	
	Maximum: 30	
<b>Accommodation in detail</b>	<p>Off-campus accommodation will be provided by KUMTT, and it will be included in the program fee. Accommodation will be on twin sharing basis, each room will have 2 x 3.5' single bed, with en-suite shower, air conditioning and wi-fi access.</p>	
<b>Application procedures</b>	<p>Electronic application will need to be submitted (with attachment of passport copy). Flight details must be provided within 30 days of the program commencement date.</p>	

<b>Payment procedure in detail (if any)</b>	UTokyo students to remit payment for program individually through bank transfer. Invoice issued to participant by 12 July 2024. 100% of the program fee must be remitted on or before 26 July 2024. Evidence of remittance will need to be sent to the program coordinator.
<b>Deadline for prospective participants to complete the application</b>	2024/7/5 ※本部国際教育推進課への応募締切は5/27(月)正午です。上記はKMUTTへの申請手続き締め切り日ですのでご注意ください。
<b>Payment due</b>	2024/7/26
<b>Cancel policy</b>	Once students paid 100%, it is non-refundable.
<b>Letter of acceptance</b>	A letter of Acceptance will be issued for participants once a student has fully registered and remitted their fees for the summer program.
<b>Progress report or transcript</b>	Transcript is available and issued by the Graduate School of Management and Innovation at KMUTT (issued via email within 4-week of the completion of the program)
<b>Certificate</b>	On completion of the program - submitted to the student on the penultimate day of the study abroad program
<b>Credits</b>	N/A
<b>Other participants from different universities</b>	Yes - Iwate University
<b>Airport transfer services</b>	Airport: Suvarnabhumi Airport, Bangkok Pick up - Date: 2024/8/25 (Sun) Time:TBD Drop off - Date 2024/9/7 (Sat) Time:TBD ※募集要項「6. 航空券について」要確認
<b>Important notes related to COVID-19, if any</b>	None

## \*Tentative Schedule



<b>Program Name</b>	Sustainability Abroad Summer School
<b>Dates</b>	25 August 2024 – 7 September 2024
<b>Participants</b>	Maximum 30 participants
<b>Program Fee</b>	55,500 baht/per person
<b>Companies and Industries</b>	<ol style="list-style-type: none"> <li>1. <b>Thai Union Manufacturing Company Limited</b>, <i>Global Manufacturer and Exporter of Canned Tuna</i></li> <li>2. <b>Toyota Thailand Limited</b>, <i>Car Manufacturer</i></li> <li>3. <b>Ajinomoto Company (Thailand) Limited</b>, <i>Food and Beverage</i></li> <li>4. <b>TPN Flat Pak</b>, <i>Logistics and Packaging Solutions</i></li> </ol>
<b>Program Description</b>	<p>The Sustainability Abroad Summer School offers international students an unparalleled opportunity to explore the dynamic landscape of sustainability, business foresight, carbon neutrality and net zero, cross cultural management and the vital concepts of the Bioeconomy, Circular Economy, and Green Economy (BCG).</p> <p>Students will experience these topics in the context of Thailand, a country renowned for its unique blend of culture and sustainable business practices. In addition, students will be able to compare challenges in Thailand with those back in their home country. This program will focus on real-world learning (experiential learning) through seminars and workshops plus beneficial industry visits, connecting international students with industry and business leaders. Through participation in this program, students will be able to connect the dots between the Sustainable Development Goals and enhance their knowledge on a global perspective related to sustainability.</p> <p>In addition, students participating in this Summer School, will also be able to enhance their understanding of local culture and customs through excursions and activities designed to broaden the knowledge of Thai culture for international students. Through hands on learning, students will delve deeper into religion and society, local customs, music and arts, food and entertainment and history and heritage. Students will also travel the neighboring and the historical city of Ayutthaya which was the former capital of Thailand.</p>
<b>Program Objectives</b>	<ul style="list-style-type: none"> <li>● Upon successful completion of this program, students will be able to:</li> <li>● Understand the principles of the circular economy and their role in achieving SDGs.</li> <li>● Analyze the impact of climate risk on industries in Thailand and assess their alignment with SDGs.</li> <li>● Understand the importance of business foresight and why it's important for business to develop plans</li> <li>● Develop cultural competencies and adaptability in a Thai business context to support SDGs.</li> <li>● Understand concept of carbon neutrality and importance of net zero.</li> <li>● Be able to compare sustainability challenges which exist in Thailand and compare them to challenges back home.</li> <li>● To apply theoretical knowledge to real life practice scenarios.</li> </ul>
<b>Requirements</b>	<ul style="list-style-type: none"> <li>● A2 - English Proficiency Score equivalent to the Common European Framework of Reference for Languages</li> </ul>
<b>Program Structure</b>	<ul style="list-style-type: none"> <li>● Meeting stakeholders (incl. business, professionals and industry leaders)</li> <li>● Presentation, Seminars and Workshops</li> <li>● Field visits</li> <li>● Discussions and Reflective learning</li> </ul>
<b>Program Topics</b>	<p><b>Cross Cultural Management in Thailand for SDGs Impact</b></p> <ul style="list-style-type: none"> <li>● Cultural dimension and their roles in achieving SDGs</li> <li>● Developing cross-cultural competences to support SDGs driven collaboration.</li> </ul> <p><b>Introduction to Carbon Neutrality and Net Zero</b></p> <ul style="list-style-type: none"> <li>● Learn about the concept of carbon neutrality and its role in mitigating climate change.</li> <li>● Explore the role of carbon footprint – how to measure and reduce carbon emissions in various sectors.</li> <li>● Understand the importance of renewable energy (solar and wind in helping to achieve carbon neutrality)</li> </ul> <p><b>Introduction to Business Foresight</b></p> <ul style="list-style-type: none"> <li>● Understanding the concepts of foresight and its importance in a rapidly changing business environment</li> <li>● Scenario planning - understanding the process and how it can help organizations prepare for different future outcomes.</li> </ul>

	<ul style="list-style-type: none"> <li>• Development of strategic thinking skills to anticipate challenges and opportunities in the business landscape.</li> </ul>
Assessments	<p><b>Attendance (20%)</b> <b>Participation (30%)</b></p> <ul style="list-style-type: none"> <li>• Active engagement in seminars and industry visits</li> <li>• Contribution to class discussions and reflections on SDGs connections</li> </ul> <p><b>Group Presentation (50%)</b></p> <ul style="list-style-type: none"> <li>• Team present findings and insight from industry visits, emphasizing the organization impact on SDGs.</li> </ul>
Duration	<p><u>14 days</u></p> <ul style="list-style-type: none"> <li>• Seminars facilitated by the Graduate School of Management and Innovation, KMUTT</li> <li>• Industry and Organizational field visits with manufacturing floor tour</li> <li>• Dialogue and engagement with local students and KMUTT alumni engaged in business activities</li> <li>• Visit to cultural and historical sites during weekend to help participants appreciate culture and social perspectives in overseas host country.</li> </ul>
Program Inclusions	<ul style="list-style-type: none"> <li>• In-country transportation (including airport transfer service from Suvarnabhumi International Airport)</li> <li>• Twin Sharing Room (3.5' x 2 single beds/room) with private en-suite bathroom</li> <li>• Daily breakfast, welcome luncheon, welcome dinner and farewell lunch</li> <li>• Workshops and Seminars</li> <li>• Weekend field trips and excursions</li> <li>• Certificate of Completion</li> </ul>

Summer Sustainability School | Graduate School of Management & Innovation, King Mongkut's University of Technology Thonburi | 25 August – 7 September 2024

		Breakfast 06.30-08.30	Morning Session 09.00-12.00	Lunch 12.00-13.00	Afternoon Session 13.00-16.00	Evening Session
Sun	25 Aug		Arrival at Bangkok, Suvarnabhumi International Airport Meet and Greet by GMI KMUTT Team – transfer to accommodation (Park Village Rama II)			
Mon	26 Aug	Provided at accommodation	08.00 Depart from the accommodation. 09.30-10.00 Welcome and orientation by Dean of GMI KMUTT – meet and team and introduction to organization. 10.00-11.00 Ice-breaking English language activities with local KMUTT program buddies 11.00-12.00 King Mongkut's University of Technology Thonburi (Bang Mod Campus) tour	12.00-13.30 Welcome luncheon with all program participants (KMUTT provided)	14.00-16.30 Workshop: Thai Language and Culture: students will learn the fundamentals of Thai including – phrases, greetings and essential expressions to enhance communication abilities. In addition, students will gain cultural insights to local Thai customs and traditions plus social etiquette.	17.00-19.00 Welcome Dinner with Program Participants (Imphirom restaurant) (KMUTT provided)
Tues	27 Aug		07.30 Depart from the accommodation. 09.00 – 12.00 Company Visit: Thai Union Manufacturing Limited, Samut Sakhon – students will visit a leading global supply of seafood. Understand the process of turning raw seafood into ready to eat culinary cuisines. Finally, students will be introduced to the sustainable supply chain and sourcing of seafood from the oceans.	Provided by KMUTT	14.00-16.00 Field Excursion- Wat Krok Krak Temple – one of the most prominent and significant temples in Samut Sakhon. Students can see many bronze statues with sunglasses donned on the image. According to local history, the community in the past was ravaged by conjunctivitis (eye disease) hence the reason for the significance of the sunglasses on display.	Free and Easy Self-Dinner
Wed	28 Aug		07.00 Depart from the accommodation. 09.30-11.30 Company Visit Ajinomoto Nakhon Luang, Ayutthaya – students will explore Ajinomoto's innovation and excellence in food and biotechnology and how science drives the creation of sustainable solutions. Understand the organizations commitment to minimization of carbon footprint.		13.00-17.00 Field Excursion – Ayutthaya, a UNESCO World Heritage site – students will immerse themselves in Thai history, architecture and culture. The Historical Park of the once remnants of the majestic city was home to the former capital of Thailand. Students will see the famous Buddha head entwined in the roots of the banyan tree and understand the significance of this location	
Thurs	29 Aug		08.30 Depart from accommodation. 09.30-12.00 Seminar: Introduction to Cross Cultural Management in SEA, Self-Lunch at KMUTT Canteen 13.30-16.00 Workshop: Cross Cultural Management This short course is designed to equip students with the essential skills and insight needed to navigate and excel in the dynamic business environment in south-east Asia. Through a combination of theoretical knowledge and practical application to case studies, this program will aim to provide understanding of interpersonal dynamics, managerial strategies for fostering successful collaboration between Japan and southeast Asia.			
Fri	30 Aug		08.00 Depart from accommodation. 09.00 – 12.00 Company Visit: Toyota Thailand Limited- students will visit the state-of-the-art facilities and witness the precision and efficient production process showcasing the company's commitment to quality and continuous improvement. Students will also observe Toyota's pioneering initiatives into sustainability and environmental responsibility to promote reduced carbon foot printing and net zero.	Provided by KMUTT	Free and easy	

**Summer Sustainability School | Graduate School of Management & Innovation, King Mongkut’s University of Technology Thonburi | 25 August – 7 September 2024**

Sat	31 Aug		<p>09.00 Depart from the accommodation.</p> <p>10.00-16.00 <b>Bangkok City Tour (Wat Pho and Wat Arun)</b> – participants will visit Wat Pho, home to the famous reclining Buddha. During the visit, students will get to appreciate the beautiful architect and craftsmanship of the Pagoda’s and buildings. After lunch, students will take a short river cruise across the Chao Phraya River to Wat Arun (Temple of the Dawn).</p>			
Sun	1 Sep		<p>Optional visit to the Floating Markets</p>			
Mon	2 Sep	Provided at accommodation	<p>08.30 Depart from accommodation.</p> <p>09.30-12.00 Seminar: <b>Introduction to Business Foresight</b>, <i>Self-Lunch at KMUTT Canteen</i> 13.30-16.00 Workshop: <b>Business Foresight</b></p> <p>This short course is an immersive and strategic program which aims to provide students with understanding of foresight methodologies, enabling them to anticipate industry trends, identify opportunities and navigate uncertainties effectively. After the pandemic, there is more emphasis on businesses and industries to predict and forecast change and how to negate the negative impact. This course will empower individuals to cultivate forward thinking mindset essential for driving innovation and success.</p>			
Tues	3 Sep		<p>09.00 Depart from accommodation.</p> <p>09.00-12.00 <b>Community Outreach &amp; Engagement: Mangroves and Sustainability in Bangkok</b> – students will gain a hands-on conservation experience at the mangrove’s areas of Thailand. <i>Understanding more about Bangkok’s commitment to the development of a ‘greener city’ students will learn more about the mangrove area in Bang Khunthian district with the main objective of reducing coastal erosion and improving biodiversity against the backdrop of rapid urban development in Bangkok. By the end of this visit, students will leave with a deepened appreciation for environmental stewardship and the importance of the preservation of critical eco-systems</i> (Lunch provided by KMUTT)</p>			
Wed	4 Sep		<p>08.30 Depart from accommodation.</p> <p>09.30-12.00 Seminar: <b>Introduction to Carbon Neutrality and Net Zero</b>, <i>Self-Lunch at KMUTT Canteen</i> 13.30-16.00 Workshop: <b>Carbon Neutrality</b></p> <p>This workshop has been designed to equip participants with the knowledge, tools and strategies needed to understand, implement, and advocate for carbon neutrality. This workshop will cover understanding why carbon neutrality is important, what is carbon foot printing, how to measure and reduce carbon emissions. Understand the concept of carbon offsetting and introduction to case studies of real-world examples of organizations which have successfully implemented carbon neutrality.</p>			
Thurs	5 Sep		<p>08.00 Depart from accommodation.</p> <p>09.00 – 12.00 <b>Company Visit: TPN Flatpak</b> – students will learn about sustainable and biodegradable packaging solutions through eco-friendly business operations This visit will showcase new technology used in packaging solutions. In addition, students will also see the full manufacturing process from raw material to finished product.</p>	Provided by KMUTT	Free and easy	
Fri	6 Sep		<p>08.00 Depart from accommodation.</p> <p>09.00-11.00 Short presentations and reflection from the program participants on the completed study abroad program at GMI.</p> <p>11.30 Certificate Presentation Ceremony</p>	12.00-14.00 Farewell Lunch with local buddies (provided by KMUTT)		
Sat	7 Sep		<p>Checkout of accommodation</p> <p>Transfer to Suvarnabhumi International Airport</p> <p>End of Program</p>			
						Free and Easy Self-Dinner

25 AUG - 7 SEP



# BANGKOK SUSTAINABILITY PROGRAM

## Learn

01

### Business Foresight

Gain essential skills of business foresight, enabling you to anticipate and adapt to future challenges and opportunities in the sustainability landscape.

02

### Cross Cultural Mgt

Learn to navigate and appreciate the cultural nuances that influence sustainable business decisions, foster a global perspective in sustainability leadership journey.

03

### Carbon Neutrality

Gain understanding of carbon neutrality and its significance in combating climate change. explore strategies for achieving carbon neutrality and its impact on global sustainability efforts



Register



## Experience

04

### Connect & Network

Immerse yourself in the vibrant culture of KMUTT by meeting and networking with local students eager to share their experiences and insights.

06

### Social Outreach

Join meaningful impact through community engagement activities. Participate in mangrove replanting contributing to environmental conservation efforts in Thailand.

05

### Industry Visits

Gain 1st hand knowledge by visiting top multinational companies in Bangkok. See how sustainability initiatives are integrated paving the way for a greener future.

07

### Culture & More

Explore the enchanting beauty of Bangkok & Ayutthaya, delving into their rich history and cultural heritage. Experience the heart and soul of Thailand.



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