

Go to sugang.korea.ac.kr

The screenshot shows the homepage of the Course Registration System. At the top, there is a navigation bar with the Korea University logo and the text '고려대학교 KOREA UNIVERSITY'. Below this is a large banner with the text 'To foster creative talent to contribute to a better world' and '창의적 미래 인재를 양성하고 세계를 변화시키는 대학'. On the right side of the banner, there is a login box for '수강신청 시스템 COURSE REGISTRATION' with fields for '학번 (Student ID)' and '비밀번호 (Password)', and a '로그인 Login' button. Below the banner, there is a section titled 'Course Registration Schedule 수강신청 안내' with six tabs: 'Course Registration', 'Search Course', 'Academic', 'Password Change', 'Freshman's student', and 'Graduate School'. The 'Search Course' tab is highlighted with a red box around its 'more+' link.

Click 'more+' from Search Course

The screenshot shows the 'Undergraduate Course Registration System' search page. The page has a navigation bar with 'KOREAN' and 'ENGLISH' buttons. Below this is a search form with various filters: '2024 Spring', 'Campus Seoul', 'College section college', 'Classification Major', 'College of Nursing', and 'Department of Nursing'. There are also fields for 'Credit', 'Day All', 'Time All', 'Course Time table', and 'Professor'. A red box highlights the 'College of Nursing' and 'Department of Nursing' dropdown menus. Below the search form, there is a list of notices and a table with columns: 'Campus', 'Course Code', 'Section', 'Classification', 'Department', 'Course Name', 'Professor', 'Credit (Period)', 'Period/Building-Room No.', '1)R', '2)L', '3)X', '4)A', '5)U', and '6)F'. A red box highlights the 'Course Code' field in the search form.

Search courses either by typing the course code or selecting the field of study.

Preferred Course List System

Search Course

- Undergraduate Courses
- Similar subjects

Notice

- Course Registration Schedule
- Course Locations/Room Numbers
- Payment of Tuition for Summer/Winter Sessions
- Find a freshman's student number

Password Change for Non-Portal Users

User Manual (PC) [Download]

User Manual (Mobile) [Download]

Relevant websites [Add]

2024 Spring Campus Seoul College section college Classification Major Korea University Business School Department of Business Administration

Credit Day All Time All Course timetable Professor Search Reset

Course Code Section Course Name

- Course completion classification will be disregarded when searching by course number, course title or graduate school is underway.
- English taught courses will be indicated as (English) next to the course title.
- 1) R: Relative Evaluation 2) L: Enrollment Limit 3) X: Exchange Student 4) A: Liberal Attendance Policy
- 5) U: Unsupervised Test Policy 6) F: Flexible Semester 7) CF: Class Full (N/A/Not Applicable, F/Full)
- M: MOOC FC: Flipped Class T: Tutorial NM: NeMo Class SC: Signature Class DL: DROP LIMIT Marked by an icon after course name
- Lecture Room Info: **Building Information**

Campus	Course Code	Section	Classification	Department	Course Name	Professor	Credit (Period)	Period/Building-Room No.	1R	2L	3X	4A	5U	6F
Seoul	BUSS205	05	Major Required	Department of Business Administration	MARKETING MANAGEMENT(English)	Yoo Shi Jin	3(3)	Mon(2) 142-432 Wed(2) 142-432			✓	✓		
Seoul	BUSS205	06	Major Required	Department of Business Administration	MARKETING MANAGEMENT(English)	Song-Oh Yoon	3(3)	Mon(5) 142-433 Wed(5) 142-433			✓	✓		
Seoul	BUSS205	07	Major Required	Department of Business Administration	MARKETING MANAGEMENT(English)	Tony C. Garrett	3(3)	Tue(1) 142-433 Thu(1) 142-433			✓	✓		
Seoul	BUSS205	08	Major Required	Department of Business Administration	MARKETING MANAGEMENT(English)	Yoo, Weon Sang	3(3)	Mon(5) 142-108 Wed(5) 142-108			✓	✓		
Seoul	BUSS207	01	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT(English)	KIM, Joonghyuk	3(3)	Tue(2) 151-303 Thu(2) 151-303			✓	✓	✓	
Seoul	BUSS207	02	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT(English) *1~2주차 수업 수월(유연학기 과목이므로 1,2주차 수업을 듣지 못한 경우는 수강여부)	James I. Park	3(3)	Tue(1~2) 142-432 Thu(1~2) 142-432			✓	✓		✓
Seoul	BUSS207	03	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT(English)	Hwang, Joon Ho	3(3)	Mon(2) 151-B206 Wed(2) 151-B206			✓	✓		
Seoul	BUSS207	04	Major Required	Department of Business Administration	FINANCIAL MANAGEMENT *공과대학 수강	CHUNG JAI WOONG	3(3)	Fri(1~2) 012530-B105			✓	✓		

Click on the course code to see a pop-up window.

2024 Spring Campus Seoul College section college Classification Major Korea University Business School Department of Business Administration

Credit Day All Time All Course timetable Professor Search Reset

Course Code Section Course Name

Course completion class English taught courses v

1) R: Relative Evaluation 5) U: Unsupervised Test M: MOOC FC: Flipped Lecture Room Info: **Build**

Liberal Attendance Policy

1R 2L 3X 4A 5U 6F

2024 Spring [MARKETING MANAGEMENT(English)] Course Outline

Please make a contact to the professor if there is no provision of syllabus

Course Info

Year - Semester	2024 - Spring	CREDIT	3
Course Code-Section	BUSS205 - 07	Training Hour	0
Classification	Major Required	Lecture Hour	9
College & Institution	Department of Business Administration	Lecture Day, Time & Location	Tue(1) 142-433 Thu(1) 142-433

Teacher Info

Name Of Assigned Professor	Tony C. Garrett
Contact No.	3390-2833
E-mail	tgarett@korea.ac.kr
Course Name	MARKETING MANAGEMENT(English)

Course Brief info

한때 기업이 죽이고 가는 불경은 갈수록 부각되고 다량매지고 있다. 이렇듯 불확실한 환경 속에서 생존하기 위하여는 다양한 제품과 서비스의 개발과 제공에 대한 이해는 기본적으로 중요하다. 이 과목을 통해 수강자들은 다양한 마케팅 패러다임을 익히는데 필요한 기본적인 지식과 기술을 습득할 수 있다.

Course Management

Scroll down to find the syllabus.

전공역량	홍익식 사고	50
	창의적 문제해결	20
	글로벌	0
	도전적 리더	0
*전공역량 성취목표	1	
※ 전공과목은 전공역량기반 수업목표 설정이 필요합니다.	2	
	3	

▶ Assessment

Evaluation was not entered.

▶ Course Planning

- ▶ Attachment File
 - * If the attachment file does not open directly, [Save] it to your local PC and try again.
 - * To open the attachment file directly, go to [Control Panel]->[Folder Options]->[File Type], register the extender and then register the connecting program.
 - * It may not open if the file was created in a newer version than the version installed on the PC.



Syllabus Document

▶ Textbooks and Reference Books